



PROFESSIONAL MBA (PMBA) Part-time

The Professional MBA Program is designed for early to mid career professionals with at least two years of professional management experience. In addition to a relevant, applicable curriculum, the program offers the following benefits:

- Average completion 24 months
- Total cost less than \$20,000
- Network with a cohort of experienced Treasure Valley professionals
- Flexible start in summer or fall semester
- In-person fall/spring, hybrid summer courses
- Ability to optimize company tuition reimbursement over 3 calendar years

*Summer 1 (pre-program)

Year 1 - Fall / Spring

Term	Class #	Topic	Credits
Fall	MBA 530	MBA Foundations	1
Fall	MBA 531	Strategic Perspectives (Design Thinking)	3
Fall	MBA 532	Organizational Issues & Leadership	3
Fall	MBA 533	Communication Skills	1
Spring	MBA 541	Managerial Accounting	3
Spring	MBA 558	Business Law & Ethics	3
Spring	MBA 552	Strategic Human Resources	1

*Summer 2

Year 2 - Fall / Spring

Term	Class #	Topic	Credits
Fall	MBA 546	Strategic Management	3
Fall	MBA 543	Managing Corporate Finance	3
Fall	MBA 563	Information Technology	1
Spring	MBA 559	Issues in Supply Chain Management	3
Spring	MBA 571	Capstone Integration	4

*Summer 3 (post-program)

*Summer Courses - 1 core + 3 electives, during summer of choice

Term	Class #	Topic	Credits
Summer - 1st 7 wks	MBA 536	Strategic Marketing	4
Summer - 1st 7 wks	MBA 565	New Value Creation	4
Summer - 2nd 7 wks	MBA 562	Business Modeling	3
Summer - 2nd 7 wks	MBA 549	Successful Project Management	3

Total Program Credits: 43 credits



PROFESSIONAL MBA (PMBA) Schedule, Costs & Deadlines

Scenario A - Early Summer Start

Term	Cr.	Cost	Notes
SUM 1-May	7	\$2,574	Marketing & Project Mgmt
FALL YR 1	8	\$3,932	Core courses
SPR YR 1	7	\$3,440	Core courses
SUM 2	7	\$2,574	Product Dev. & Bus. Model.
FALL YR 2	7	\$3,440	Core courses
SPR YR 2	7	\$3,440	Core courses
SUM 3	0	\$ -	-
Total	43	\$19,401	24 mo. completion

Scenario B - Mid-Summer Start

Term	Cr.	Cost	Notes
SUM 1-Jun	3	\$1,103	Project Mgmt
FALL YR 1	8	\$3,932	Core courses
SPR YR 1	7	\$3,440	Core courses
SUM 2	7	\$2,574	Marketing & Bus. Model.
FALL YR 2	7	\$3,440	Core courses
SPR YR 2	7	\$3,440	Core courses
SUM 3-May	4	\$ 1,471	Product Dev.
Total	43	\$19,401	24 mo. completion

Scenario C - Fall Start

Term	Cr.	Cost	Notes
SUM 1	0	\$ -	-
FALL YR 1	8	\$3,932	Core courses
SPR YR 1	7	\$3,440	Core courses
SUM 2	7	\$2,574	Marketing & Project Mgmt
FALL YR 2	7	\$3,440	Core courses
SPR YR 2	7	\$3,440	Core courses
SUM 3-May/Aug	7	\$2,574	Product Dev. & Bus. Model.
Total	43	\$19,401	24 mo. completion

**Cost per credit calculation is based on the [2022-23 University Fees](#) for Graduate Students. Fees and total program cost are subject to change. Total cost does not include textbooks. Estimate \$2,000-\$3,000 total for textbooks (approx. \$60/credit).

Sample Schedule - Fall/Spring Semesters (16 weeks):

In-person courses with some hybrid courses

Mon	Tues	Wed	Thurs
Strategic Perspectives (3 cr) 6-8:45 pm	Communic. Skills (1 cr) 6-7:40 pm <i>every other week</i>	Org. Issues & Leadership (3 cr) 6-8:45 pm	
MBA Foundations (1 cr) - online, at your own pace			

Admissions & Deadlines

Visit cobe.boisestate.edu/parttimemba for admission criteria and details about the application process.

Scenario	Application Deadline	Enrollment Deadline	First Class Begins
A - Early summer start	March 15	April 15	May 8
B - Mid summer start	May 15	June 7	June 26
C - Fall start	July 15	August 1	August 21

Questions?

Email graduatebusiness@boisestate.edu or call (208) 426-1289.



PROFESSIONAL MBA (PMBA) Course Descriptions



MBA 530 - MBA FOUNDATIONS (1 credit) (FA) - Provides self-paced foundation or refresher in basic business topics. Includes introduction to the Professional MBA program, academic policies, resources, goal setting, and career guidance. (Pass/Fail.) PREREQ: ADM/PROG.

MBA 531 - STRATEGIC PERSPECTIVES (DESIGN THINKING) (3 credits) (FA) - Examines the major forces transforming business that enable creativity and innovation, and that drive industry life cycle and evaluation. A novel business plan is developed using collaborative, structured innovation processes. Defines what constitutes a sustainable competitive strategy. PREREQ: ADM/PROG or PERM/INST.

MBA 532 - ORGANIZATIONAL ISSUES AND LEADERSHIP (3 credits) (FA) - Gear ed toward managers and the application of concepts to practical experience. Introduces team formation and group dynamics issues and strategies. Includes leadership, understanding people, ethical decision making and reasoning, negotiation and conflict, and change management. PREREQ: ADM/PROG or PERM/INST.

MBA 533 - COMMUNICATION SKILLS (1 credit) (FA) - A hands-on introduction to managerial communication including persuasive formal presentations, informal exchanges, elevator pitches, and meetings. Emphasis placed on team-oriented communication tactics. PREREQ: ADM/PROG or PERM/INST.

MBA 536 - STRATEGIC MARKETING (4 credits) (SU) - Focuses on design and implementation of marketing activities to execute a firm's strategy in target markets. Special emphasis on evaluating opportunities for new products or services. Exploration of consumer economics topics including pricing, competitive forces and demand. Includes segment analysis, customer choice behavior, branding, marketing tactics, and the evaluation of market opportunities. PREREQ: ADM/PROG.

MBA 541 - MANAGERIAL ACCOUNTING (3 credits) (SP) - Analyzes the nature of costs and how costs can be used to manage and control the activities of firms. Particular emphasis is placed on the uses of accounting numbers to motivate employees and managers. PREREQ: ADM/PROG or PERM/INST.



MBA 543 - MANAGING CORPORATE FINANCE (3 credits) (FA) -

Examines the three major decisions in Corporate Finance affecting value of the firm: Investment, Financing and Cash Distribution. Includes the methods used to measure corporate value and evaluate financial performance. Issues in each of the three decision areas are examined within the context of their impact on the valuation model and financial performance metrics. PREREQ: ADM/PROG.

MBA 546 - STRATEGIC MANAGEMENT (3 credits) (FA) -

Analysis, formulation, and implementation of business and corporate strategies. Integrates prior functional area coursework. PREREQ: ADM/PROG, MBA 531.

MBA 549 - SUCCESSFUL PROJECT MANAGEMENT (3 credits) (SU) -

Introduces and provides experience in the front-end issues of project management such as team formation, communication strategies, conflict management, project constraints, risk analysis, or tools for project planning. Also explores use of the tools of project management including PERT/ Critical Path, resource utilization, project monitoring and tracking, and critical chain analysis. PREREQ: ADM/PROG or PERM/INST.

MBA 552 - STRATEGIC HUMAN RESOURCES (1 credit) (SP) -

Guides conversations as students explore the various ways that managers can strategically partner with HR for successful human capital initiatives. Emphasis placed on strategic workforce recruitment, hiring, and retention. Topics include compensation and benefits administration, performance evaluation, and training. PREREQ: ADM/PROG.

MBA 558 - BUSINESS LAW AND ETHICS (3 credits) (SP) -

Introduces future managers to the major legal issues involved in the business environment. Covers legal reasoning and the legal system, agency and business associations, torts, contracts, intellectual property, employment law, sales, and product liability. PREREQ: ADM/PROG.

MBA 559 - ISSUES IN SUPPLY CHAIN MANAGEMENT (3 credits) (SP) -

Introduces product and service movement within the firm and between the firm and its partners up and down the supply chain. Focus on logistics management, supplier relationships, and creating operational excellence within the firm. PREREQ: ADM/PROG or PERM/INST.





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MBA 562 - BUSINESS MODELING (3 credits) (SU) -

Advanced development and interpretation of optimization models using spreadsheets and computer simulation tools. Applications integrate finance, operations, and supply chain issues. PREREQ: ADM/ PROG, MBA 543, MBA559 or PERM/ INST.

MBA 563 - INFORMATION TECHNOLOGY MANAGEMENT (1 credit) (FA) -

Guides conversations as students explore the various ways that Information Technology (IT) contributes to an organization's competitive advantage. Discover how technology extends to organizational planning and goals, beyond infrastructure and cost savings. Weekly topics include IT governance, IT communication, evaluating IT investment, change management, cybersecurity, risk management, and incident response. PREREQ: ADM/PROG.

MBA 565 - NEW VALUE CREATION (4 credits) (SU) -

Focuses on customer centric value creation and the implementation of marketing concepts in growth-oriented companies. Discussions and assignments will provide real world examples of how entrepreneurs (and intrapreneurs) are creating new markets and disrupting others. Students will understand the patterns of value creation, leverage the experience and skills of their team, avoid wasting time with ideas that won't work, and design, test, and deliver products and services customers want. PREREQ: ADM/PROG.

MBA 571 - CAPSTONE INTEGRATION (4 credits) (SP) -

Culminating project in which students develop or introduce a new product or service to an existing organization. Students complete an individual intrapreneurship project which incorporates content covered in prior courses and develops a business case with both strategic and tactical elements to bring new opportunities or efficiencies to the company. Special focus on change management for large-scale projects, including stakeholder communication. Includes close mentoring support from faculty and collaboration with classmates to enhance cross-learning. PREREQ: ADM/PROG, MBA 530, MBA 531, MBA 532, MBA 535, MBA 551, MBA 546, MBA 543.